

SPECIAL OFFER FOR LINE CONTRACTORS

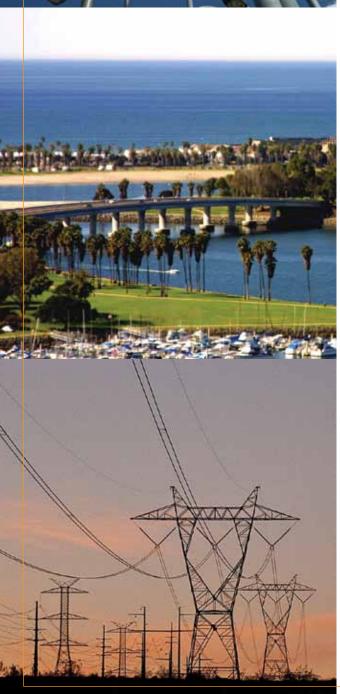
Register for the full Convention by October 10 and save

\$100!

Register online today!







NECA's line contractors are working in extraordinary times. Line contractors are at the forefront of electrical grid improvements. broadband technology, and distributing power from renewable sources nationwide, as well as safety improvements.

To help our power line contractors made the most of these opportunities, we have paid close attention to their specific needs in planning NECA 2011 San Diego's pre-convention workshops and management seminars. The 2011 NECA Show will also feature more of the products and services important to outside contractors.

The only way your business can be prepared to take advantage of all the emerging market opportunities in our industry is to be exposed to new ideas and solutions. NECA 2011 San Diego will help you discover and implement ideas that deliver results. You will learn how to find innovative solutions and make valuable connections with your fellow industry leaders. It will prepare you for the future with new technology, trends, and economic realities changing the face of electrical construction. All this, in just three days.

There's no better place to learn about the latest training and thousands of the newest product solutions from the nation's leading manufacturers than the upcoming NECA Show, October 23-25, 2011 in San Diego. This brochure outlines the newlyexpanded education offerings dedicated to outside line work.

We are offering a special discount for anyone associated with the outside line that registers for the full convention by October 10. To take advantage of this special offer, please contact Katie Nolan at 301-215-4506 or katie@necanet.org.

I sincerely hope that I will see you at NECA 2011 San Diego.



Executive Director, Convention-Exposition

NECA Premier Partners







NECA Official Partner



STAY AHEAD OF THE GAME WITH COURSES GEARED TO YOUR BUSINESS!



We understand that the biggest obstacles in the market today are the economy and your competitors. It seems that increasing market share is one way to survive. Training plays a big role in staying ahead of the competition. NECA is offering workshops geared especially to the needs of District 10 members, line contractors and line workers. Take a look at some of the educational seminars that will be offered.

Attendees are eligible to earn CEUs and contact hours from NECA's Pre-Convention, Technical and Management Workshops. NECA's Management Education Institute is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET 1–2007 Standard.

To avoid any confusion or problems at the state level, NECA strongly recommends you check with your state authority prior to the Convention to find out whether they will grant CEUs for education programs held at NECA 2011 San Diego.

PRE-CONVENTION WORKSHOPS

FRIDAY, OCTOBER 21, 2011

8:00 am-5:00 pm, PW-3 (Two-day course continues Saturday 8:00 am-5:00 pm) **OSHA ET&D 10 Hour Train the Trainer Course**

There is a constant need for safety training by all contractors for their outside work force. The Electrical Transmission and Distribution (ET&D) Partnership designed an OSHA accredited 10 Hour Line Construction Safety Course for the outside workers. This course is to train trainers (line workers, supervisors, and instructors) who are capable, qualified and certified to train the workforce at the area-wide Joint Apprenticeship sites or at an individual employer's location. The course objective is to train trainers to enhance accident prevention, introduce electrical safety and its role in today's outside electrical industry, and to prepare workers to understand how to identify basic concepts and techniques of electrical safety-related work practices for line workers. This course also provides an overview of OSHA construction safety regulations with an emphasis on OSHA regulations for electric generation, transmission, and distribution equipment and systems (1910.269 and 1926 Subpart V). This course is a 2-day course that meets on Friday, October 21 and on Saturday, October 22, 2011, from 8:00 am - 5:00 pm, Lunch is included on both days, FREE access to the NECA Show on Sunday including the Technical workshops and the showstopper showcase. Class is limited to 15 students.

Instructor: Joe Branco—Corporate Safety Manager, Quanta Services Fee: \$ 450.00

8:00 am-5:00 pm, PW-4 (Three-day course continues Saturday 8:00 am-5:00 pm and Sunday 8:00 am-noon) OSHA ET&D Supervisory Leadership Skills Outreach Train the Trainer Course

The Electrical Transmission and Distribution (ET&D) Partnership developed an OSHA accredited course to ensure effective training for both management and employees. This course is designed to educate supervisors (i.e. general foremen, foremen, foreman candidates) within the electrical transmission and distribution industry on how to affect a positive safety culture on their worksites by addressing core elements of an effective safety and health management system. It emphasizes the important role of crew leaders and their ability to save lives and to create a safe culture in the outside line industry. This course is to train trainers for the ET&D Supervisory Leadership Skills Outreach Training Course. Graduates of this course who meet the appropriate qualifications and requirements will be able to teach this course at area-wide Joint Apprenticeship sites and at an individual employer's locations. This course is a 2 1/2 day course that meets on Friday, October 21 and Saturday, October 22 from 8:00 am – 5:00 pm and from 8:00 am until noon Sunday, October 23. Lunch

is provided on both days. Free access to the NECA Show on Sunday, including the Technical Workshops and the Showstopper Showcase. Class is limited to 15 students.

Instructor: James A. McGowan – Director, Safety Training, Quanta Services Fee: \$500.00

SATURDAY, OCTOBER 22, 2011

8:00 am-5:00 pm, PW-10

Surviving the Changes to the Crane Standard

The new 29 CFR part 1926 Crane and Derrick Standard requires your company to have qualified signal person, riggers and operators. Do you meet this obligation? This Signal Person training program will show you how to achieve overall compliance without breaking a sweat. Topics covered include, hand, voice and audible signals, crane operations and limitations, as well as signal person requirements. Participants will be provided with training and reference materials. They will also learn training techniques that will add value to their training program. This course will provide you with the knowledge and skill to lead your company into compliance today!

Instructors: Mary Germershausen—Director of Safety Program Development, Quanta Services, Inc.; James Gregurek—Environmental Manager, Quanta Services, Inc. Fee: \$250

MANAGEMENT SEMINARS

SUNDAY, OCTOBER 23, 2011

8:00-8:50 am, M-1 • 9:00-9:50 am, M-8

OSHA's Regulatory Update Impacting Line Contractors

Presenter: TBD—U.S. Department of Labor Occupational Safety and Health Administration

This session will provide a high level review of the regulatory changes affecting the line industry. Participants will have access to firsthand information on OSHA regulatory activity and some of the Agency's positions on proposed rules. Topics of discussion include electrical power generation, transmission and distribution (29 CFR 1910.269), cranes and derricks in construction (Subpart CC) and much more.

8:00–8:50 am, M-2 • 9:00–9:50 am, M-9

Surviving the Changes to the Crane Standard

The new 29 CFR part 1926 Crane and Derrick Standard requires your company to have qualified signal person, riggers and operators. This



overview will show you how to achieve overall compliance. With suggestions on training programs, materials, teaching strategies and recordkeeping, you will gain the knowledge and skill to lead your company into compliance.

Presenter: Mary M. Germershausen—Director, Safety Program Development, Quanta Services Inc.

8:00–8:50 am, M-3 • 9:00–9:50 am, M-10 **Effective Fleet Safety Practices**

Motor vehicle accidents are the leading cause of on-the-job deaths, and driving distractions are the leading cause of motor vehicle accidents. Today's drivers face many risks if their attention is diverted, whether it's interacting with the dispatch service, reading a map, talking on a cell phone or eating a quick lunch. Safe driving is a complex task that requires full attention. This presentation addresses problems associated with distracted driving and offers solutions.

Presenter: Dave Cameron—Risk Manager, National Accounts, Federated Insurance

MONDAY, OCTOBER 24, 2011

9:00-9:50 am, M-20

OSHA Partnership: What are the Benefits of the OSHA Electrical Transmission & Distribution (ET&D) Strategic Safety Partnership for All Line Contractors

The Electrical Transmission and Distribution (ET&D) Strategic Safety Partnership was formed with the goal "to reduce the number of

fatalities, injuries, and illnesses in the Industry." The Partners have formed Task Teams to address safety, communication methods, develop training courses, and develop best practices that will benefit every contractor and employee throughout the outside line industry. This program provides a detailed look at the organizational structure of this Partnership, highlights the achievements to date, and provides a closer look at current Task Team activity.

Panel: Michael Johnston—Executive Director, Safety & Standards, NECA; Wilson Yancey—Vice President of Health, Safety & Environment, Quanta Services, Inc.; Frank Richard—Vice President, Human Resources & Risk Control, MDU Construction Services Group, Inc.; Bill Donovan—Assistant Regional Administrator for Enforcement Programs, OSHA Region V

TECHNICAL WORKSHOP

SUNDAY, OCTOBER 23, 2011

1:00-1:50 pm, Room 1, ET-2

Line & Truck Grounding for Today's Lineman

This course takes a serious look at the safety an individual can guarantee by the proper use and care of grounding equipment. See firsthand how grounding can divert electrical force away from you and back to the ground. Accidents will be covered. Other topics covered: OSHA standards, single point grounding, truck & equipment grounding, substation grounding, care & maintenance of equipment, and outsourcing vs. in-house assembly / testing.

Presenter: Ken Macken, Hi-Line Utility Equipment Supply Co.

NEW FOR 2011 NECA ENERGY FORUM

Saturday, October 22, 2011 • 8 am–5:30 pm San Diego Convention Center

The first event of its kind, the NECA 2011 Energy Forum is an all-day event that will focus on the opportunities available in renewable and alternative energy market – including discussions on utility-scale solar and wind installations, the Smart Grid and demand-response.

Jon Wellinghoff, chairman of the Federal Energy Regulatory Commission, will open the Energy Forum with a keynote address. A series of panel and breakout sessions will outline the energy solutions business model across the electrical contracting industry, including Financing Options for Energy Projects, Utility Grade Wind Power, and Defining the Smart Grid. All sessions will focus on the ways contractors can implement this new work into their existing operations.

The Energy Forum will help line contractors address those issues important to their utility customers and stakeholders as the market moves towards demand-response and more renewable energy options for power.





THE NECA SHOW: ITS ABOUT SOLUTIONS

Line Contractors will find the latest advancements in tools, safety apparel and equipment as well as thousands of other new products and services at The NECA Show...all designed to provide more safety and efficiency on the job.

Free technical workshops offered all three days are a real bonus for those attending. Several topics are directed solely toward line contractors and executive management needs including: Line & Truck Grounding for Today's Lineman; Evolution of Fleet Management and Worker Productivity; Arc Flash Mitigation & NEC Code and Compliance; How to use iPad For Profitable Project Management; Proposed New Accounting Rules May Affect Construction Contractors Big and Small: What You Need to Know

Visit www.necaconvention.org for full details.

MORE LINE EDUCATION IN LESS TIME

We've scheduled most of our line contractor-specific sessions in order for line workers, supervisors, instructors, as well as safety directors and foreman candidates, to take advantage of our reduced Weekend Package rates. If you want to minimize the time and money you spend away from the office, while maximizing your education and experiences in San Diego, these are the best choices for you. (Pre-convention workshops can be purchased individually as a la carte registrations.)

WEEKEND PACKAGE #1 - \$549

Includes registration for the NECA 2011 Energy Forum (Saturday, Oct. 22, 8 am-5:30 pm, including final judging for the Green Energy Design Challenge); the Opening Reception (Saturday, Oct. 22, 7-9 pm, aboard the USS Midway); your choice of any Management Seminars on Sunday, Oct. 23; the Opening General Session, Sunday, Oct. 23, 10:15-11:30 am with retired Gen. Stanley McCrystal; Grand Opening of the 2011 NECA Show, plus lunch and Technical Workshops on the Show floor (Sunday, Oct. 23, 11:30 am-5 pm); and admission to the NECA Showstopper Showcase (Sunday, Oct. 23, 10:30 am-5 pm)

WEEKEND PACKAGE #2 - \$449

Includes everything from Weekend Package #1 (Energy Forum and Green Energy Challenge, plus all Sunday Convention and Trade Show events), with the exception of admission to the Saturday, Oct. 22 Opening Reception aboard the USS Midway.

SAFETY ROUNDTABLE

Tuesday, Oct. 25, 2011 • 2:45-4:45 pm San Diego Convention Center

Join NECA's 3rd Annual Safety Roundtable! Topics include NECA's Safety Professionals Conference 2012 training sessions, OSHA Regulatory agenda, and other key safety issues that impact the electrical contracting business.



NECA 2011 SAN DIEGO QUICK FACTS

NECA 2011 SAN DIEGO

San Diego Convention Center 111 West Harbor Drive San Diego, CA 92101

EXHIBIT HALL HOURS

Sunday, Oct. 23, 11:30 am-5:00 pm Monday, Oct. 24, 11:30 am-4:00 pm Tuesday, Oct. 25, 10:30 am-2:30 pm

Note: All times subject to change

PRE-CONVENTION WORKSHOPS

Friday, Oct. 21, 8:00am-5:00pm Saturday, Oct. 22, 8:00am-5:00pm

REGISTRATION OPENS DAILY 7:30AM

SPECIAL REGISTRATION FOR ANY OUTSIDE LINE FULL REGISTRANTS. Book by **October 10** and save \$100 on full registration.

SPECIAL HOTEL RATES are available at The Sophia (\$150/night). Please call CMR for information or to reserve a room at 1-800-368-6322. (NECA will not provide busing from The Sophia to the Convention Center.)

CAN'T ATTEND THE FULL CONVENTION? Call and ask about FREE Trade Show-only coupons!

TO REGISTER to attend or for more information about NECA 2011 San Diego visit www.necaconvention.org or contact Katie Nolan at (tel) 301.215.4506 (fax) 301.215.4553 (e-mail) Katie@necanet.org



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